

orfgen

Orfgen Marketing – 30 years of design that works.

Great to have you here – that’s exactly our job: sparking interest, making brands visible, and delivering messages with precision.

We are Orfgen Marketing, an owner-managed design agency based in Essen. For 30 years, we have been creating packaging design, brand design, and technical documentation that captivate and inspire people. Our clients? As diverse as our ideas – from hidden champions to international corporations.

For us, it’s not the size of a company that matters, but the power of an idea. Our designs are precise, our concepts well thought out, and our partnerships built to last. Because strong brands don’t emerge overnight – they grow with a strategy that has real substance.

Let’s create something impactful together.

FACTS

Founded: May 1, 1994

Employees: 50

CONTACT

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Packaging design

- > Concept and packaging design
- > Creation of die-cuts, illustrations, sketches and photos
- > Development of POS measures
- > Mock-up construction, 3D rendering, proof printing
- > Editing and translation

Brand design

- > Brand development and logo design
- > Corporate design
- > Web design and social media branding
- > AI-powered content development
- > E-commerce: strategy and design
- > Amazon FBA: consulting and optimization

Technical documentation

- > Creation and revision of all types of manuals
- > Compliance with standards (DIN EN 82079-1)
- > Visualisation (illustration, photo, video, 3D animation, interactive manual)
- > Translations into more than 25 languages